

# PLAYING CAREER



*2021* 

Joined Liverpool FC Women in June 2021.

She overcame some injury-related absence in the first part of the 2021–22 season to become an important member of the title-winning Liverpool team who won promotion back to the Women's Super League.



FA Women's Championship

**APP: 23** 



2011

Campbell has represented the Republic of Ireland at U-17, U-19 and Senior Level.

U-17: Silver European Medal in 2010

U-17 WWC: Reaching the 1/4 final (first team for Ireland to do so)

Senior Women's World Cup 23': Qualified APP: 46



2016

5 years at Manchester City, where she helped the club to a domestic treble, along with several other trophies.



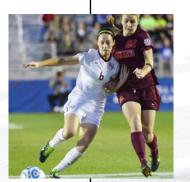
3x FA Cup



FA League Cup



**APP: 42** 



2014

Played in at least 60 games for Florida State Seminoles, excluding friendlies, and was credited with 31 assists. Between 2013 and 2015 she helped Florida State win three consecutive ACC titles.



3x ACC Women's Soccer Tournament



NCAA Division I Women's Soccer Championship 2014



2012

In 2012–13 Campbell was a member of the Raheny United team that won an FAI Women's Cup and Women's National League double.



Women's National League



FAI Women's Cup

# SOCIAL MEDIA



36.2K 4.23%

**Engagement Rate** 



**Followers** 

10.1K **Followers** 

**6.0% Engagement Rate** 





### megan campbell

8.8M views



coliins.ie Nathan Collins Enthusiast

A goal straight from a throw in @ #ireland #football #womansfootball #megancampbell

64.8K Likes, 408 Comments. TikTok video from Nathan Collins Enthusiast (@coiiins.ie...

Get in touch

1.2M views | n original sound - Nathan Collins Enthusiast



barclayswsl ♥ Barclays Women's Super League

Just imagine being able to throw a ball that far!

32K Likes, 82 Comments. TikTok video from Barclays Women's Super League...

234.4K views | n Dont Be Ridiculous - The Ladies of Hollywood in



bastenxxx women's football ♥

in case you never saw a direct goal from throw in 🤚 Megan Campbel's throw ins are something else 🙌 #womensfootball...

241.3K Likes, 961 Comments. TikTok video from women's football 💗 (@bastenxxx): "i...



barclayswsl 
 ○ Barclays Women's Super League

Is this the... •• #megancampbell #bwsl #barclayswsl #liverpool

16.3K Likes, 465 Comments. TikTok video from Barclays Women's Super League (@barclayswsl): "I...

388.3K views  $\,$  I  $\,$   $\,$  use this sound if your an alien - john  $\,$   $\,$ 





PUNDITRY:

UEFA Women's EURO 2022







Pundits will include Vera Pauw, Stephanie Roche, Louise Quinn, Niamh Fahey, Lisa Fallon, Megan Campbell, Richie Sadlier and Kevin Doyle.

# WOMEN IN SPORT IS RISING

Following the success of the UEFA Women's EURO 2022, women's sport and in particular, women's football is finally starting to achieve the recognition it so rightly deserves, however it still has a long way to go in terms of being on a level playing field with men's football.

One of the issues facing female football players is agency representation and securing the best deals and contracts early on. In recent years, there have been a number of groups looking to change this including Women in Football and Women In Sport, both aiming to bridge the gap and provide equal opportunities in sport, but so much more needs to be done.

**BRAND AMBASSADOR** 

### spencerchurchill

Brand ambassador for Spencer Churchill, a dynamic legal firm based in Bolton, looking to bridge the gap between men's and women's football and offering female players the support they need.

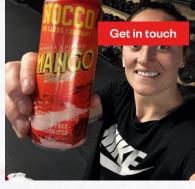


# BRANDS

**BRAND AMBASSADOR** 









MOCCO



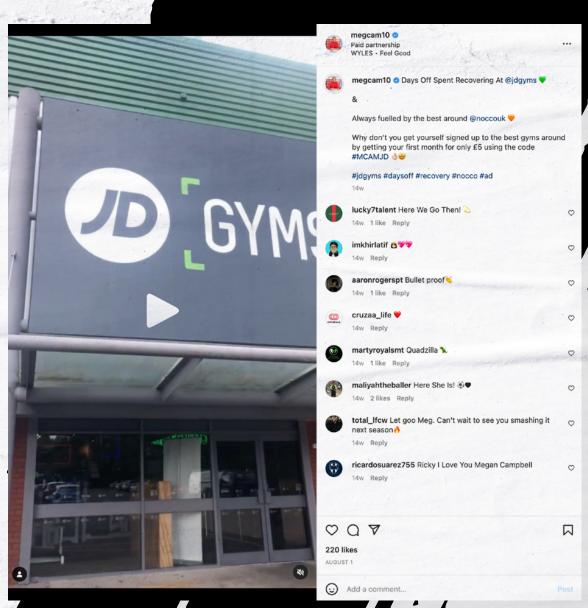


### BRANDS

**PAID PROMOTION** 







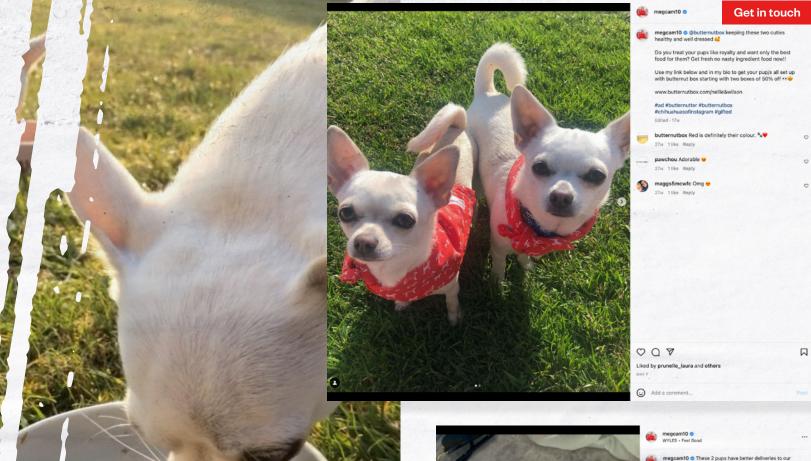






PAID PROMOTION

**Butternut Box** 







There's nothing better than knowing your pups are eating the right stuff! Why don't you sign your pup up today by getting 50% off your first 2 boxes using my link now.. \*also in bio\*

### 4444

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#butternutter #butternutbox #nonasties #ad #gifted #foodlovers

football\_sharona 👫 Hello people of the world, help me to 💍 be seen I am a small football player I want to catch the golden ball

I have a hard life in Iran Help me become known on Instagram and YouTube
I wish to play in prestigious European and American leagues,
thank you ⊚♥↓

maliyahtheballer Living their Best Life The Dogs!





PAID PROMOTION

**revive**active"

100

L.E.C.



zest



### BRANDS

PROGRAMME AMBASSADOR



"AS A FEMALE PLAYER MYSELF. I HAVE WITNESSED FIRSTHAND THE SIGNIFICANT GAP BETWEEN MEN'S AND WOMEN'S FOOTBALL AND HOW MUCH MORE NEEDS TO BE DONE TO ENSURE EQUAL OPPORTUNITIES. IT'S BEEN SO WONDERFUL IN RECENT YEARS TO SEE WOMEN'S FOOTBALL GAINING MORE RECOGNITION. HOWEVER THERE IS SUCH A LONG WAY TO GO AND WE NEED TO KEEP THE MOMENTUM GOING."

**MEGAN CAMPBELL** 



Female participation is a key focus of the SPAR Primary School 5s Programme! (\*) (\*) (\*) (\*) (\*) In 2018 female participation accounted for 41% of total participants!

Has your school registered yet? fai.ie/primary5

— Man City and ROI player Megan Campbell with SPAR 5s' players.



5:29 PM · Jan 18, 2019 · Twitter Web Client





# FOOTBALL COACHING CAMPS

LayING THE FOUNDATIONS FOR THE YOUNGER GENERATIONS OF BOYS AND GIRLS TO HAVE EQUAL OPPORTUNITIES PLAYING THE SPORT [ LOVE.





JOIN THE GROWING NETWORK OF BRANDS SUPPORTING WOMEN IN SPORT.

spencerchurchill











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